



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-18-2012 **PAGE:** 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE # 306
TOWSON MD 21286

| Contract No 398873 | | Contract Dt 09-17-2012 | Revision Dt 10-18-2012 | Rev# 5 | Advertiser LINDA MCMAHON FOR SENATE 2012 | Brand LINDA MCMAHON FOR SENATE 2012 | | Product Code POLITICALS | | | | Station/Market WABC – NEW YORK | | | | | | | |
|-----------------------|------------|---------------------------|---------------------------|--|---|--|------------------------|---|---|---|---|-----------------------------------|--------------------------|---|---|-----|--------|-----------|-----------|
| Agency Est# 1342 | | | CMS # 243688 | Sales Office PHILADELPHIA | Account Executive D. PARKER | Start Date 10-16-2012 | End Date 10-21-2012 | Billing M (Broadcast Month, Cycle 1) | | | | Package N | Contract Title 243688 | | | | | | |
| Line | Start Date | End Date | Time Period | Description | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| | | | Agency CPE: E : 1342 | | | | | | | | | | | | | | | | |
| 1 | 10-16-2012 | 10-19-2012 | 06:15AM – 07:00AM | AM EWN THIS MORNING 6-7AM (7427) | | | 7 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 1,800 | 4 | 7,200.00 |
| 2 | 10-16-2012 | 10-19-2012 | 07:00AM – 09:00AM | AM GMA 7-9AM (7429) | | | 7 | 30 | | 1 | 2 | 1 | 1 | | | 5 | 2,400 | 5 | 12,000.00 |
| 3 | 10-16-2012 | 10-19-2012 | 12:15PM – 12:30PM | DA PM DAYTIME ROTATION 12NOON-4PM (7439) | | | 7 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 1,400 | 4 | 5,600.00 |
| 4 | 10-16-2012 | 10-19-2012 | 04:15PM – 04:59PM | EN EWN AT 4PM M-F (11372) | | | 7 | 30 | | 2 | 1 | 2 | 1 | | | 6 | 1,500 | 6 | 9,000.00 |
| 5 | 10-16-2012 | 10-19-2012 | 05:15PM – 05:55PM | EN EWN AT 5PM M-F (7450) | | | 7 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 2,400 | 4 | 9,600.00 |
| 6 | 10-16-2012 | 10-19-2012 | 07:00PM – 08:00PM | PA JEOPARDY/WHEEL (7446) | | | 7 | 30 | | 2 | 2 | 2 | 2 | | | 8 | 4,000 | 8 | 32,000.00 |
| 7 | 10-16-2012 | 10-19-2012 | 11:35PM – 12:02AM | LF NIGHTLINE M-F (7453) | | | 7 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 2,200 | 4 | 8,800.00 |
| 8 | 10-16-2012 | 10-19-2012 | 05:15AM – 05:56AM | AM EWN THIS MORNING 5-6AM (7426) | | | 7 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 800 | 4 | 3,200.00 |
| 9 | 10-17-2012 | 10-21-2012 | 06:45PM – 06:55PM | EN WNT 6:30-7PM M-F/SU (11694) | | | 7 | 30 | | | 1 | | | 1 | | 3 | 2,400 | 3 | 7,200.00 |
| 10 | 10-16-2012 | 10-21-2012 | 11:15PM – 12:05AM | LN LATE NEWS CFB (7645) | | | 7 | 30 | | 1 | 1 | 1 | 1 | 1 | 1 | 6 | 4,700 | 6 | 28,200.00 |
| 11 | 10-16-2012 | 10-16-2012 | 09:00PM – 11:00PM | PE MON-SAT 8-11PM/SUN 7-11PM (7605) | | | 7 | 30 | | 1 | | | | | | 1 | 11,000 | 1 | 11,000.00 |
| 12 | 10-19-2012 | 10-19-2012 | 08:00PM – 09:00PM | PE FRIDAY 8-9P (7501) | | | 7 | 30 | | | | | 1 | | | 1 | 9,000 | 1 | 9,000.00 |
| 13 | 10-19-2012 | 10-19-2012 | 09:00PM – 10:00PM | PE FRIDAY 9-10PM (7502) | | | 7 | 30 | | | | | 1 | | | 1 | 7,500 | 1 | 7,500.00 |
| 14 | 10-19-2012 | 10-19-2012 | 10:00PM – 11:00PM | PE FRIDAY 10-11PM (7503) | | | 7 | 30 | | | | | 1 | | | 1 | 10,000 | 1 | 10,000.00 |
| 15 | 10-20-2012 | 10-20-2012 | 06:15AM – 10:00AM | AM EWN SA/SU 6-10AM (7434) | | | 7 | 30 | | | | | | 1 | | 1 | 400 | 1 | 400.00 |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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|-----------------------|------------|---------------------------|-------------------|---------------------------|--|------------------------------|--|---|----------------|----|--|-------------|------------------------|----------------------------|---|---|-----------------------------------|--------------|--------------------------|-------------------------|-----------|------------|
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| Agency Est# 1342 | | | | CMS # 243688 | | Sales Office PHILADELPHIA | | Account Executive D. PARKER | | | Start Date 10-16-2012 | | End Date 10-21-2012 | | Billing M (Broadcast Month, Cycle 1) | | | Package N | Contract Title 243688 | | | |
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| Agency CPE: E : 1342 | | | | | | | | | | | | | | | | | | | | | | |
| R 16 | 10-20-2012 | 10-20-2012 | 04:00PM – 07:00PM | | SP: COLLEGE FOOTBALL SA 12PM-7P (7509) | | | | | 7 | 30 | | | | | | 1 | | 1 | 4,000 | 1 | 4,000.00 |
| 17 | 10-20-2012 | 10-20-2012 | 08:00PM – 11:30PM | | SP: COLLEGE FOOTBALL SAT. PRIME (7510) | | | | | 7 | 30 | | | | | | 2 | | 2 | 4,500 | 2 | 9,000.00 |
| 18 | 10-21-2012 | 10-21-2012 | 06:15AM – 10:00AM | | AM EWN SA/SU 6-10AM (7434) | | | | | 7 | 30 | | | | | | | 1 | 1 | 400 | 1 | 400.00 |
| R 19 | 10-21-2012 | 10-21-2012 | 10:00AM – 11:00AM | | WK SUN THIS WEEK (7436) | | | | | 7 | 30 | | | | | | | 2 | 2 | 3,000 | 2 | 6,000.00 |
| 20 | 10-21-2012 | 10-21-2012 | 07:00PM – 08:00PM | | PE SU 7-8PM (7500) | | | | | 7 | 30 | | | | | | | 1 | 1 | 6,000 | 1 | 6,000.00 |
| 21 | 10-16-2012 | 10-16-2012 | 06:15PM – 06:30PM | | EN EWN AT 6P (CFB) (7442) | | | | | 7 | 30 | | 1 | | | | | | 1 | 2,400 | 1 | 2,400.00 |
| | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | Contracted Gross Total: | 61 | 188,500.00 |
| | | | | | | | | | | | | | | | | | | | | Actual Gross Total: | 61 | 188,500.00 |
| | | | | | | | | | | | | | | | | | | | | Agency Commission: | | 28,275.00 |
| | | | | | | | | | | | | | | | | | | | | Net Total: | | 160,225.00 |
| Month/YR | | | Preempted | | | Made Good | | | Contract Total | | | Adjustments | | | Actual Total | | | | | | | |
| Oct 12 | | | 0.00 | | | 0.00 | | | 188,500.00 | | | 0.00 | | | 188,500.00 | | | | | | | |
| TOTAL | | | 0.00 | | | 0.00 | | | 188,500.00 | | | 0.00 | | | 188,500.00 | | | | | | | |

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